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JAN 1 6 1950 ★

1950

CATALO

ROGERS SEEDS

ESTABLISHED 1876

Chicago. 111.

SPECIALISTS

PEAS BEANS CORN



BONNEVILLE (ROGERS)

An outstanding quality variety for canning

ALASKA 58 I	Days
Vine	blunt nooth sieve sieve
ACE (Rogers) 60 1	Days
Vine	uble
BONNEVILLE (Rogers) 68 1	Days
Vine	ouble
CHIEF (Rogers) 70 1	Days
Vine	light
CLIMAX (Rogers) 65 1	Days
Vine36 inch, medium dark, sle Pod	ouble
FAMOUS (Rogers) 72	Days
Vine24 inch, medium dark, fairly he Pod	ouble
KAY (Rogers) 70	Days
Vine	ouble
PERFECTION (Rogers) 70	Days
Vine28 inch, fairly heavy, medium Pod3½ inch, light, blunt, do Seedmedium sized, writh High quality—heavy producer.	ouble

PERFECTION (Resistant)	72 Days
Vine30 inch, me Pod3½ Seedmedia Wilt Resistant.	inch, light, blunt
PRIDE	65 Days
Vine	raight, light green
IMPROVED PROFUSION (Rogers)	74 Days
Vine30 inch, me Pod4 inch, light, sen Seedlarge, Wilt Resistant.	ni-blunt, well filled



IMPROVED PROFUSION (ROGERS)

SIGNAL	74 Days
Vine	30 inches, dark green
Pod31/	4 inches, light green, double
	Large, green, wrinkled
Wilt Resistant.	
SURPRISE	59 Days
Vine	24 inch, slim, dark
Pod	$\dots 2^{1/2}$ inch, light, blunt
Seed	medium sized, wrinkled
Wilt Registant	



WASATCH (Rogers)	65 Days
Pod3½ inch, liq	26 inch, fairly heavy tht, blunt, mostly double medium sized, wrinkled
WINNER (Rogers)	58 Days
Vine	30 inch, slim, light
	2 inch, small, blunt
	very small, smooth
Packs over 90% small s	ieves.
WISCONSIN MERIT	70 Days
Vine	.28 inch, medium heavy
Pod	$\dots 3\frac{1}{2}$ inch, light, blunt
	ium size, green, wrinkled
Wilt Resistant.	

PEAS—FREEZER VARIETIES



ONEIDA

PEAS—FREEZER VARIETIES

ALDERMAN (Tall Telephone)	72 Days
Vine40 inch,Pod $4\frac{1}{2}$ inch,Seedvery larWilt Resistant.	dark, pointed
GRADUS IMPROVED (Rogers)	65 Days
Vine	dark, pointed
ONEIDA	65 Days
Vine	blunt, double

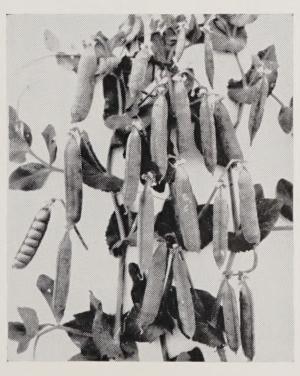
PERFECTED FREEZER

70 Days

Vine......28 in, fairly heavy, medium dark Pod...... $3\frac{1}{2}$ inch, light, blunt, double Seed......medium size, wrinkled Wilt Resistant.

This variety has a dark green seed coat and cotyledon.

A heavy producer of high quality.



PERFECTED FREEZER

PEAS—FREEZER VARIETIES

THOMAS LAXTON	(Rogers	No.	251)	62 Days
Vine			.30 inch,	dark, slim
Pod	3 1/2	incl	n, dark gr	een, blunt
Seed			large,	wrinkled
Wilt Resistant.				

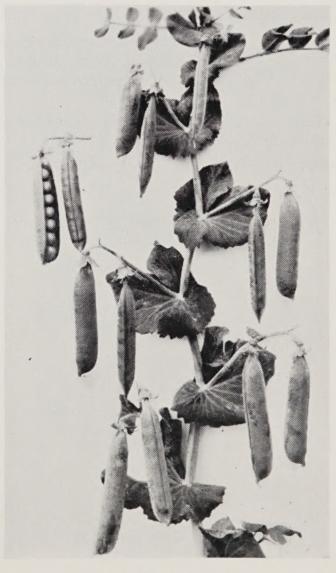
VICTORY FREEZER

65 Days

Vine...........29 inch, dark, medium heavy Pod...........3- $3\frac{1}{2}$ inch, dark, blunt, double Seed......medium size, dark green, wrinkled Wilt Resistant.

Use-Freezing and Garden.

All America Bronze Medal Winner.



VICTORY FREEZER

ALDERMAN (Tall Telephone) 72 Days
Vine40 inch, dark, heavyPod $4\frac{1}{2}$ inch, dark, pointedSeedvery large, wrinkledWilt Resistant.
ALASKA 58 Days
Vine
AMEER (Claudit-Bountiful) 60 Days
Vine
BLISS EVERBEARING 80 Days
Vine
DWARF ALDERMAN (Rogers) 76 Days
Vine
DWARF GREY SUGAR 62 Days
Vine
DWARF MARKET (Rogers) 70 Days
Vine

Wilt Resistant.

Use-Freezing and Garden.



FREEZONIAN (ROGERS)

GILBO (Rogers)	70 Days
Vine	28 inch, dark, heavy
Pod	$4\frac{1}{2}$ to 5 inch, dark, pointed
Seed	very large size, wrinkled
Wilt Resistant.	

EARLY GIANT (Rogers)	66 Days
Vine	, pointed
GRADUS IMPROVED (Rogers)	65 Days
Vine	, pointed
HUNDREDFOLD (Laxtonian)	
HONDREDI CED (Editionidii)	65 Days
Vine	k, heavy k, pointed
Vine	k, heavy k, pointed



ICER NO. 95 (ROGERS)

LAXTON'S PROGRESS	64 Days
Pod	15 inch, dark, heavy $1^{1/2}$ inch, dark, pointedlarge size, wrinkled
MORSE No. 9	64 Days
Pod	15 inch, dark, heavy $4\frac{1}{2}$ inch, dark, pointedlarge size, wrinkled
LAXTON'S SUPERB	60 Days
Pod	18 inch, light, coarse 4 inch, dark, pointed large, oval, smooth y Bird."
LITTLE MARVEL	63 Days
Pod	3 inch, dark, medium 3 inch, dark, blunt large size, wrinkled
MAM. PODDED EXTRA EA	RLY 60 Days
Pod3-3½	30 inch, medium, heavy inch, med. green, bluntlarge, oval, smooth
ONEIDA (Rogers)	65 Days
$\texttt{Pod}.\dots3\frac{1}{2}$	inch, dark, heavy inch, dark, blunt, double large, green, wrinkled den.
PED. EX. EARLY (First & Be	est) 58 Days
Pod	.24 inch, light, slender $\dots 2^{1/2}$ inch, light, blunt \dots medium size, smooth

PREMIER (Rogers) 60 Days
Vine
THOMAS LAXTON (Rogers No. 251) 62 Days
Vine
VICTORY FREEZER (Rogers) 65 Days
VICTORY FREEZER (Rogers) 65 Days Vine
Vine



PEA TRIALS—TWIN FALLS RANCH

BOUNTIFUL

51 Days

Pods are 7 inches long, straight broad, flat, light green color.

Stringless.

CANNING VARIETY.

CONTENDER (Buff Valentine)

55 Days

Pods are $6\frac{1}{2}$ inches long, slim, near round, dark green and **Stringless**.

Mosaic Resistant.

FULL MEASURE. IMPROVED

60 Days

Pods are 6 inches long, fairly straight, round, dark green.

Stringless.

CANNING VARIETY.

FLORIDA BELLE

56 Days

Pods 6-7 inches long—straight, oval or semi-flat, dark green.

Stringless.

GOOD SHIPPER.

GIANT STRINGLESS

56 Days

Pods are 6 inches long, round, fairly straight, light green.

Stringless.

CANNING VARIETY.

LANDRETHS STRINGLESS

54 Days

Pods are 6 to 7 inches long, fairly straight, round, dark green.

Stringless.

CANNING VARIETY.

LOGAN IMPROVED

56 Days

Pods 6 inches long, round, dark, green. Mosaic Resistant.

Stringless.

CANNING VARIETY.

NEW STRINGLESS (Tendergreen) IMPD. 56 Days

Pods are 6 inches long, round, dark green, fairly straight.

Stringless.

LONGREEN (Rogers)

56 Days

Pods are 7 inches long, round, straight and dark green.

Stringless.

CANNING VARIETY.

PLENTIFUL (Black Seeded Bountiful)

53 Days

Pods are similar to Bountiful, a trifle longer and a little darker green. Straight.

Stringless.

REFUGEE, IDAGREEN

66 Days

Vigorous bush type without runners. Pods $5\frac{1}{2}$ inches long, round, straight and dark green. Darker green pod-color than other Refugee types.

Stringless.

CANNING VARIETY.

Mosaic Resistant.

REFUGEE IDAHO

66 Days

Pods are $5\frac{1}{2}$ inches long, round, slightly curved, medium green.

Stringless.

CANNING VARIETY.

Mosaic Resistant.

ROGERS SENSATION REFUGEE

64 Days

No. 1066.

Pods are $5\frac{1}{2}$ inches long, round, straight, medium green and Stringless.

Mosaic Resistant

CANNING VARIETY.

ROGERS SENSATION REFUGEE

67 Days

No. 1071

Pods are $5\frac{1}{2}$ inches long, round, straight, medium green and **Stringless**.

Mosaic Resistant.

RIVAL (USDA No. 6)

54 Days

Pods $5\frac{1}{2}$ -6 inches long, round and dark green. Mosaic Resistant.

Stringless.

CANNING VARIETY.

RUBY DWARF HORTICULTURAL

56 Days

Pods are 4 to 5 inches long, broad, flat, dark green streaked with red.

Stringless.

SLENDERGREEN

54 Days

A very early Bush Green Pod Bean. Pods 6 inches long, round, straight, slim and dark green. Uniform maturity.

Stringless.



SLENDERGREEN (ROGERS')

STREAMLINER (Granda)

50 Days

Pods are 7 to 8 inches long, flat, tender in early stages.

Stringless.

White Seeded.

STRINGLESS BLK. VALENTINE

55 Days

Pods are 6 inches long, narrow, oval, dark green, very good quality.

Stringless.

Good Shipper.

STRINGLESS RED VALENTINE

54 Days

Pods are 5 inches long, round, somewhat curved, a selection from old style Red Valentine.

Stringless.



STRINGLESS BLACK VALENTINE

SUPERGREEN (Rogers)

58 Days

Pods are 6 to 7 inches long, slim, smooth, dark green and stringless in all stages. Vine is 17 inches upright with fairly concentrated pod set. Compared with New Stringless or Tendergreen, the pods are slightly longer and a little more slender.

All-America Bronze Medal Winner.



SUPERGREEN

TENNESSEE GREEN POD

52 Days

Pods are 7 inches long, very broad, flat, dark green. Stringy. Popular in the South. Very early.

TOPCROP (USDA No. 1)

52 Days

Vine 15-17 inches with good pod concentration. Pods $5\frac{1}{2}$ inches, round, dark green. Mosaic Resistant. Seed is brown mottled.

Stringless.

BEANS—BUSH WAX POD

BRITTLE WAX (Round Pod Kidney)

62 Days

Pods are 6 inches long, very slightly curved, round, deep yellow. White seed with black eye.

Stringless.

CANNING VARIETY.

BRITTLE WAX WHITE SEED-KING HORN 62 Days

Pods 6 inches long, slightly curved, round, deep yellow. Seed is white.

Stringless.

CANNING VARIETY.

CHEROKEE WAX

58 Days

Pods 6 inches long, flat to oval, deep yellow color.

Stringless.

Black Seeded.



CHEROKEE WAX

BEANS-BUSH WAX POD

DAVIS STRINGLESS WHITE WAX 52 Days

Pods are 6 to $6\frac{1}{2}$ inches long, flat, slightly curved, light yellow.

Stringless. White Seeded.

PENCIL POD BLACK WAX 59 Days

Pods are 6 inches long, round, slightly curved, deep yellow.

Stringless.

Black Seeded.

PUREGOLD WAX (Rogers)

65 Days

Pods are $5\frac{1}{2}$ -6 inches long, slim, round, golden yellow. Bush—dark green, about 18 inches high. Seed white with light brown coloring around the eye.

Resistant to common bean mosaic.

Stringless. CANNING VARIETY.



PUREGOLD
ALL AMERICA BRONZE MEDAL WINNER

BEANS—BUSH WAX POD

ROGERS SENSATION WAX No. 1 55 Days Pods 5½ inches long, slimmer than Brittle Wax, deep golden yellow, straight round. Seed white with brown eye. Gives heavy first pick to start off season. Designed for whole bean canning. Stringless.

STRINGLESS KIDNEY WAX (IMPD.) 62 Days
Pods are 6 inches long, oval, quite straight, deep
yellow. White seed, with black eye.
Stringless. CANNING VARIETY.

SURE CROP (BOUNTIFUL WAX) 62 Days
Pods are 6½ inches long, flat, straight, deep
yellow.
Stringless. Black Seeded.

TOP NOTCH GOLDEN WAX (IMP. GOL.) 50 Days Pods are 5 inches long, flat, straight and yellow. White seed, brown eye. **Stringless.**

UNRIVALLED WAX

Pods are 5 inches long, narrow, fairly straight, yellow, fleshy. Seed small, glossy brown.

Stringless when young.

BEANS—POLE

BLUE LAKES (Rogers) Black Seeded 65 Days
Vine, 5 ft. long, dark green. Pods, 7 inches,
straight, round. **Stringless** at all stages.
Resistant to common mosaic.
CANNING VARIETY.

KY. WONDER (Old Homestead) 65 Days Vine, 5 ft., vigorous, large crumpled medium green leaves. Pods 7½ inch, round, curved, silver green, brittle. **Stringless** in young stages. Seed, buff, brown, reniform, flat oval. 88 per oz.

ST. LOUIS PERFECTION 62 Days
Vine, 5 ft., large, medium green, open leaves.
Pods, 8 inch, straight, round. **Stringless** in the
young stages, fleshy, silver green. Seed white,
very plump.
65 per oz.

Sometimes called White Ky. Wonder.

BEANS—BUSH LIMA

FORDHOOK BUSH

75 Days

Bush, 19 inch, gray green. Pods, 5 inch, straight to recurved, thick, plump. 3 to 5 beans. Seed, potato type, dimpled, greenish white.

21 per oz.

FORDHOOK, CONCENTRATED

72 Days

Plants are stocky, without tendrils. The majority of pods set in lower portion of the plant. Pods and seeds slightly smaller than Regular Fordhook. Very prolific.

FORDHOOK 242 BUSH

70 Days

A top ranking All-American vegetable. A bronze medal winner, developed by the U.S.D.A. and released in 1942. Fordhook 242 is similar to regular Fordhook, differing from it chiefly in that pods are shorter and uniformly curved. Pods contain a very high percentage of four beans and shelled bean is identical with regular Fordhook. Outstanding characteristic of 242 is its ability to set under adverse weather conditions, particularly high temperatures. Consistently 242 has outyielded regular Fordhook at a three to two rate. Quality is excellent. Recommended for freezing.



FORDHOOK 242 BUSH

BEANS—BUSH LIMA

HENDERSON BUSH

65 Days

Bush, 16 inch, erect, runnerless, dark, glossy green. Pods, $3\frac{1}{2}$ inch, curved, flat, dark green with 3 to 4 beans. Seed, small, white flat.

CANNING VARIETY, Freezer.

90 per oz.

IMPROVED EARLY THOROGREEN BUSH 65 Days

Bush, 16 inch, erect, runnerless, dark, glossy green. Pods, $3\frac{1}{2}$ inch curved, flat with 2 to 4 beans. Same habit, etc., as Henderson Bush, except for distinguishing feature of green cotyledons. CANNING AND FREEZING VARIETY.



IMPROVED EARLY THOROGREEN

BURBANK BANTAM

80 to 84 Days

Ears, 7 to 8 inch, with 12 to 14 rows of deep, yellow kernels. Equal in flavor to 8-row Bantam. Stalk, 5 to $6\frac{1}{2}$ ft. Produces well under adverse conditions. Among the best open pollinated yellow sweet varieties for garden and market.



BURBANK BANTAM

BURBANK NORTHERN CROSS

84 to 88 Days

(Selected Top Cross)

Ears, 8 to 9 inch, with 12 to 16 rows of deep, yellow kernels. Good quality and nice uniformity of ear size and maturity. Stalk 6 to 7 ft. Hardy, prolific, resistant to wilt and ear worm.

For garden and market.

CARMELCROSS

75 Days

Ears, $7\frac{1}{2}$ inch, 12 to 14 rows broad, medium depth yellow kernels. More slender than Marcross C13 X C6. Stalk 5 to $5\frac{1}{2}$ ft., and taller than Marcross C13 X C6. An early midseason widely adapted variety. High quality for canning and freezing as well as market garden.

COUNTRY GENTLEMAN

95 Days

Ears, 7 to 8 inch, deep white, slender kernels, with no row formation. Tender, sweet, excellent flavor. Small cob. Flag leaves. Stalk, $6\frac{1}{2}$ to $7\frac{1}{2}$ ft. Used primarily for home garden purposes.

COUNTRY GENTLEMAN ILL. 8 x 6 (Hybrid)

90 Days

Ears 7 to 8 inch, with very deep, small, tender white kernels. Outstanding quality and cut per ton. Uniform. Sturdy stalk, 7 ft. tall. Produced from carefully bred and selected inbreds.

COUNTRY GENTLEMAN ILLINOIS NO 13. HYBRID 92 Days

Ears, 8 inches, with narrow, deep white kernels. Stalk 8 to $8\frac{1}{2}$ ft. One of the highest yielding quality strains, superior to 8 x 6. Has white interior silk, and excellent holding qualities.

GILLS EARLY GOLDEN SWEET

63 Days

Ears $6\frac{1}{2}$ to $7\frac{1}{2}$ inches, with 12-14 rows of fairly wide, golden yellow kernels, sweet and tender. Stalk $4-4\frac{1}{2}$ ft. An excellent variety for home and market garden.

GOLDEN BANTAM 8 ROWED 78 to 80 Days

Ears, 6 to 8 inch, with 8 rows of kernels of highest flavor and sweetness. Produces usually two ears per stalk. Stalk $5\frac{1}{2}$ to 6 ft. An excellent selected strain, hardy and well known.

GOLDEN CROSS BANTAM (HYBRID)

88 Days

Ears, $8-8\frac{1}{2}$ inch, with 12 to 14 rows of golden kernels. Sweet and tender. High yielder, resistant to wilt. Very uniform. Stalk 6 to $6\frac{1}{2}$ ft. A hardy, top quality corn, the foremost yellow hybrid on the market today. Garden, market, canning and freezing. Very wide range of adaptability.



GOLDEN CROSS BANTAM (HYBRID)

GOLDEN or BANTAM EVERGREEN 85 to 90 Days Ears, 7 to 8 inch, with 12 to 16 rows of medium width kernels, quality corn. Stalk, 6 to 7 ft. A selection from a cross between Golden Bantam and Stowells Evergreen. Garden and Market.

GOLDEN GIANT

80 to 85 Days

Ears, 7 to 8 inch, with 12 to 16 rows of rather narrow, deep yellow kernels of good quality. Stalk, 6 to 7 ft. A selection from a cross between Howling Mob and Golden Bantam. Garden and market.

GOLDEN SUNSHINE

72 to 76 Days

Ears, $7\frac{1}{2}$ inch, with 12 to 14 rows of medium wide, deep yellow kernels of fine quality. Stalk, 5 to 6 ft. Fine for early market or garden, especially in the northern district.

HOWLING MOB

87 Days

Ears, $7\frac{1}{2}$ inch, with 12 to 16 rows of white, plump, medium width kernels. Sturdy 7 ft. stalk. A prolific variety of good quality for home and market garden.

IOANA (Hybrid)

90 Days

Ears, $8\frac{1}{2}$ inch, with 12 to 14 rows of medium width, light yellow kernels, of excellent quality. Uniform. Stalk, 7 to $7\frac{1}{2}$ ft. A high yielding hybrid becoming increasingly popular for canning and market garden.

ILLINOIS GOLDEN HYBRID NO. 10

89 Days

Ears, 8 inch, medium thickness, 12 to 14 rows, deep, medium width and medium yellow kernels. Average tenderness and sweetness, ear tips well covered. Short shank. Excellent uniformity. Stalks, 7 ft. Sturdy, very few suckers. White interior silk. For canning and market.

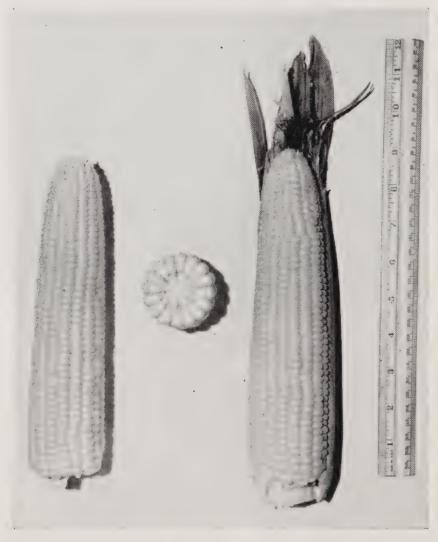
IOCHIEF (Hybrid)

89 Days

An outstanding new yellow hybrid developed by Dr. E. S. Haber of Iowa State College. Iochief has top rating on basis of yield and cutting percentage. Excellent performance under drought conditions. Good flavor and tenderness.

Stalk $7-7\frac{1}{2}$ ft. and virtually tillerless, with ears set well up on stalk for ease in harvesting. Ears are $8\frac{1}{2}-9$ inches long, cylindrical, filled to tips, and with 16-20 rows of very deep, narrow kernels. Good, uniform color and high gloss carries well down sides of kernels. A clean silker. Good husk coverage. Holds prime quality well in field.

High yield, cut per ton, good color and quality, plus refined kernel character combine to make lochief an ideal canning and freezing corn.



IOCHIEF HYBRID

LINCOLN (Hybrid)

82 Days

Ears, $8-8\frac{1}{2}$ inches, 14 to 18 rows, medium narrow kernels. Stalks $6\frac{1}{2}$ to 7 ft., erect, resists lodging, ears borne high. A cross of inbreds P39 x C23. Primarily for market gardeners wanting large early ears. Good yielder.

MARCROSS C13 x 6 (Hybrid)

71 Days

Ears, 7 to $7\frac{1}{2}$ inches, with 10 to 14 rows of fairly large, yellow kernels. Fairly good quality. Stalk, $4\frac{1}{2}$ to 5 ft. An early garden and market corn well known in all corn growing areas. A prolific producer.

MARCROSS NORTHERN (Selected Top Cross) 68 to 73 Days

Ears, 7-8 inch, 14 to 16 rows of medium width, yellow deep kernels. Sweet, tender. Stalk, $5\frac{1}{2}$ to 6 ft. A popular, large eared, early sort for market garden. Growing demand.

NARROWGRAIN EVERGREEN ILL. 14 x 11 93 Days (Hybrid)

Ears, 8 inches with 18 to 22 rows of deep, slender, white kernels of fine quality. A few flag leaves. Plant height, 8 ft. Good yield. Produces a kernel more fancy in appearance than 14×13 .

NARROWGRAIN EVERGREEN ILL. 14 x 13 93 Days (Hybrid)

Ears, 8 inch, 16 to 20 rows of very deep medium width white kernels, of fine quality. Tender and sweet. Few flag leaves. Stalk, 8 ft., well rooted. A high yielder, increasingly popular. Canning.

ROGERS GOLDEN HYBRID No. 394

89-90 Days

Ears, 8 inches, largely 14-16 rowed, larger than Golden Cross. Good quality. Plants, 8 ft., sturdy, ears higher than Golden Cross, slightly longer shanks. An excellent new hybrid which in all our trials outvielded Golden Cross.

SIXTY DAY GOLDEN

60 Days

Ears, 6 to 7 inch, 12 rows of rather wide yellow kernels of very good quality. Stalk, 5 ft. A good early market or garden corn of satisfactory ear size.

SIXTY DAY WHITE

60 Days

Ears, 6 to 7 inch, 12 rows of rather broad white kernels of good quality. Stalk, 5 ft. Early market and garden sort, ears of satisfactory size.

SPANCROSS (Hybrid)

66 Days

Ears, medium sized, 6 to 7 inches, about 12 rows of yellow kernels, uniform in maturity, good quality. Stalk, 4 ft., stocky, ears set low. Extra early, wilt resistant and somewhat resistant to cold. A cross of Inbreds C13 x C4.

STOWELLS EVERGREEN

95 to 100 Days

Ears, 8 to 9 inch, 16 rows of deep, white kernels. Stalk, 7 to 8 ft. Stock bred from selected, hardy strains. A high yielding, large eared Stowells, for canning, market and garden.

STOWELLS EVERGREEN (Hybrid)

95 Days

Ears, $8\frac{1}{2}$ inch, 16 to 20 rows of medium wide, white kernels. Stalk, 8 ft., very few suckers. Good quality.

TENDERGOLD (Selected Top Cross)

Ears, 7 to $7\frac{1}{2}$ inch, 12 to 16 rows of golden, narrow, deep kernels. Sweet, tender, fine quality. Stalk, 5 to $5\frac{1}{2}$ ft. A hardy, satisfactory yielding strain, for canning, market or garden.

WHIPPLES EARLY YELLOW

80 to 85 Days

Ears, 7 to 8 inch, 12 to 16 rows of broad, deep yellow kernels, large eared type. Fine quality. Stalk, 6 to 7 ft. Market and garden.



Dr. M. E. Anderson, who is in charge of research and plant breeding, and T. T. Hopkins, production manager, inspecting bean hybrids in our greenhouse in Idaho Falls, Idaho.

Rogers Brothers Seed Company gives no warranty, express or implied, as to the productiveness of any seeds it sells and will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

ROGERS BROTHERS SEED CO.

Sales Office

CHICAGO 6, ILLINOIS

308 West Washington St.



Production Headquarters

IDAHO FALLS, IDAHO



THE SEAL OF QUALITY

ROGERS "Blood Tells"